**Project Title:**
Develop Evergreen Tweets for PHPartners.org and determine Twitter stats to follow to track usage/followers/retweets, etc.

**Brief description of the Project:**
Partners in Information Access for the Public Health Workforce (PHPartners.org) will soon be tweeting. In order to maintain a base number of tweets, we need a collection of evergreen tweets. The evergreen tweets will supplement the news and new tweets for PHPartners.org. Since the Twitter feed is just starting, developing a baseline of necessary statistics to monitor use of the Twitter feed, and the best way to measure the outreach of the PHPartners.org Twitter feed would also be an integral part of this project. Evergreen tweets would be developed for a month or two, ideally two months. And a list of recommended Twitter statistical measures would be suggested.

**Expected amount of time:**
50-60 hours, but this can be expanded, if needed

**Expected outputs:**
Up to 60 evergreen public health related tweets and a list of Twitter-specific statistical measures to monitor.

**Project Supervisors:**
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